



LEP – Sub Committee

LEP - Growth Deal Management Board

Private and Confidential: NO

Date: Wednesday, 13 November 2019

Growth Deal - Social Value Update Report

Appendices A, B and C refer

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Executive Summary

The purpose of this report is to provide a summary of progress made across the social value metrics, since the last report to the Growth Deal Management Board in December 2018.

Recommendation

The committee are invited to comment on performance across the social value metrics and the attached social value dashboard.

The committee are also invited to comment on the two project level social value case studies for Blackpool Tramway Extension and the Engineering Innovation Centre prepared at the request of the Growth Deal Management Board in December 2018.

1. Background and Advice

- 1.1 The Growth Deal Management Board are committed to maximising the social value benefits of the individual projects that form part of the Growth Deal Programme, and the social value benefits across the Growth Deal Programme.
- 1.2 In order to realise the commitment, a Social Value toolkit for applicants was developed, articulating the LEP's expectations in relation to social value which align with the Lancashire Skills and Employment Strategic Framework and thus strategic priorities.
- 1.3 A process for agreeing indicative outputs and monitoring progress has been embedded within the process for business case development, with ongoing reporting against outputs on a bi-annual basis.

2. Social Value Metrics / Reporting – Update

- 2.1 As proposed at the Growth Deal Management Board in December 2018, the Skills and Employment Hub reviewed the social value metrics in place across LEP projects to align them with the National Framework, The National Themes Outcomes and Measures (TOMs).
- 2.2 The principal benefits of this approach is to provide a consistent approach to measuring and reporting social value across the LEP's portfolio of projects and programmes.
- 2.3 The attached dashboard has been developed to highlight key metrics and cumulative performance to-date – see Appendix A. It is intended that the metrics be updated on a regular basis and be used to publicise the integration of social value in the Lancashire Growth Deal programme through various channels e.g. website and social media. The committee are asked to comment on the updated dashboard.

3. Key Performance Indicators to end of March 2019

The tables below sets out the cumulative performance, as measured across a range of thematic social value metrics across the Growth Deal Programme to the end of March 2019.

- 3.1 Of the 34 projects which are currently live within the Growth Deal programme:

- 29 projects have returned their completed social value reporting template
- 3 projects are 'forecasting' social value activity
- 26 projects are reporting 'actual' social value activity
- 5 projects are of a size/nature unsuited to delivery of social value outputs

- 3.2 In addition to the outputs delivered to date, the tables outlined below also apply the National TOMs methodology to provide an indicative social value for each metric.

Future Workforce

Metric	To date	Indicative Social Value
Hours volunteered to support learning and education through curriculum links, careers and STEM activity.	524	£72,089.92
Number of work experience placements for 15-18 year olds at Lancashire schools and colleges	207	£30,832.65
Number of undergraduate project placements offered to Lancashire's Universities.	101	£15,043.95
Number of graduate internships for graduates living in Lancashire	22	£19,661.40

Inclusive Workforce

Metric	To date	Indicative Social Value
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Number of local people (FTE) employed on contract through construction phase activity (limited project level data available)	330	£9,490,140
Number of work placements or trails offered to unemployed Lancashire residents.	87	£51,834
Working days committed from business volunteers to mentor NEET ('not in education, employment or training') young people (16-18 year olds).	21	£13,859
Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage.	45	£677,652.75

Skilled and Productive Workforce

Metric	To date	Indicative Social Value
Number of apprenticeships (16-18 year old and Adults).	601	£5,525,353.60
Commitment to workforce planning and investment in training of employees.	1008	£248,361.12
Investment in leadership skills	212	£1,358,101.68

Community Benefits

Metric	To date	Indicative Social Value
Community based projects driven by the local communities in which the project is based.	116	£12,017.60
Procurement of local Lancashire based supply chain through the contract (limited project level data available)		£8,411,670.95
Procurement and commissioning of local SMEs and social enterprises / third sector organisations (limited project level data available)		£2,763,315.95

3.2 In conclusion, the Growth Deal programme is delivering in line with profile across the suite of social value metrics. Using the National TOM's methodology, the total Social Value generated through the delivery of the project currently stands at £25,984,286.81 which represents a substantial increase from the figure of £5,510,861 reported for 2017/18.

3.3 As outlined in the report to the Growth Deal Management Board in December 2018 these figures did not, in the main include data for local labour, local supply chain spend and SME spend. These increases in social value delivered through the Growth Deal programme are attributable largely to improved monitoring and reporting in the delivery of outputs and activity.

4. Social Value Case Studies

4.1 As requested at the Growth Deal Management Board in December 2018 two case studies have been developed to highlight the added social value delivered through the Blackpool Tramway Extension project and the Engineering Innovation Centre at UCLan (Appendices B and C respectively). Further case studies will be developed for Growth Deal 'Exemplar' projects as they near completion.



List of Background Papers

Paper

Date

Contact/Tel

None

Reason for inclusion in Part II, if appropriate

none